

## Secure Your Brand and Protect Future Employees

The FBI warns job scams are on the rise<sup>1</sup> and cyber criminals are using domain spoofing to impersonate your brand. Registering .Jobs domain names defends against job-related fraud.

# indeed.jobs

## att.jobs

PENSKE penske.jobs P

amazon

### Job Seekers **Trust .Jobs**

As a legacy TLD we are known by job seekers.

Amazon, AT&T, and Indeed utilize .Jobs domain names to create unique websites for job seekers while protecting their brand from malicious cyber criminals.

Direct from the Registry Lowest Price GUARANTEED

### Newly Available .Jobs Domains

We have expanded the pool of available .Jobs domain names to include acronyms, keywords, and dictionary words.

Websites using .Jobs domain names generate **billions** of pageviews monthly<sup>2</sup>

The keyword "jobs" is used **15x** more often in online job searches than "careers"<sup>3</sup>

Jobs is the **#1 trending** top level domain for job and career related Google searches<sup>4</sup>

#### Criminals use domains

Phishing

to impersonate companies in an effort to phish job seekers' **Personally Identifable Information.** 

#### Diversion

Spoofed domains are used by criminals to confuse job seekers. **51%**<sup>5</sup> of companies say they have been impacted by traffic diversion.

#### Fraud

In addition to damaging their credit score, job scam victims lose nearly **\$3,000**<sup>1</sup> per incident on fraudulent domains.

#### Branding

Fraudsters post fake jobs on branded domains. Online fraud costs companies, worldwide, over **\$1 trillion**<sup>6</sup> annually.

Visit secure.jobs to search available domain names and secure your brand.

#### www.secure.jobs

1 FBI, Alert #: I-012120-PSA 2020 2 Google Analytics, 2020 3 Ahrefs keyword volume comparison, June 2020 4 Google Trends, "jobs" keyword analysis, Rising Topic, June 2020 5 & 6 Vitresous World Report, April 2019